

# NCC Cable System Order

11758380

Order #	62317641
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids
AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	FUSION Cable Live+SD Jun16
-	

Flight Dates	08/15/16 - 08/21/16
Agency	Strategic Media Services, Inc
Advertiser	API RFS
Client Code	124
Product Code	183
Est Code	1161
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/16/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$2,146.00
Commission	\$321.90
Net Total	\$1,824.10
Total Spots	77
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : R2: 8:16 MGs from #62317066, please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	8/15/16	8/21/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$27.00	\$135.00	30	NCR Combined BOOKENDS
2	CNN	CNN NEWSROOM<	8/15/16	8/21/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$18.00	\$54.00	30	NCR Combined BOOKENDS
3	CNN	VARIOUS	8/15/16	8/21/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$29.00	\$87.00	30	NCR Combined BOOKENDS
4	CNN	AVG. ALL WKS<	8/15/16	8/21/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$36.00	\$252.00	30	NCR Combined BOOKENDS
5	CNN	VARIOUS	8/15/16	8/21/16	09:00	19:00								-	-	3	\$29.00	\$87.00	30	NCR Combined BOOKENDS
6	ESPN	AVG. ALL WKS<	8/15/16	8/21/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	NCR Combined BOOKENDS
7	ESPN	AVG. ALL WKS<	8/15/16	8/21/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$29.00	\$145.00	30	NCR Combined BOOKENDS
8	ESPN	AVG. ALL WKS<	8/15/16	8/21/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$36.00	\$216.00	30	NCR Combined BOOKENDS
9	ESPN	AVG. ALL WKS<	8/15/16	8/21/16	09:00	19:00								-	-	6	\$29.00	\$174.00	30	NCR Combined BOOKENDS
10	FXNC	FOX AND FRIENDS<	8/15/16	8/21/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$27.00	\$108.00	30	NCR Combined BOOKENDS
11	FXNC	VARIOUS	8/15/16	8/21/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	NCR Combined BOOKENDS
12	FXNC	VARIOUS	8/15/16	8/21/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$29.00	\$174.00	30	NCR Combined BOOKENDS
13	FXNC	VARIOUS	8/15/16	8/21/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$36.00	\$144.00	30	NCR Combined BOOKENDS
14	FXNC	AVG. ALL WKS<	8/15/16	8/21/16	09:00	19:00								-	-	3	\$29.00	\$87.00	30	NCR Combined BOOKENDS
15	MNBC	MORNING JOE<	8/15/16	8/21/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	\$22.00	\$176.00	30	NCR Combined BOOKENDS
16	CNN	CNN NEWSROOM<	8/15/16	8/21/16	09:00	16:00								-	-	1	\$18.00	\$18.00	30	R2: +1x: NCR Combined BOOKENDS
17	CNN	VARIOUS	8/15/16	8/21/16	16:00	19:00								-	-	3	\$29.00	\$87.00	30	R2: +3x: NCR Combined BOOKENDS

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18	CNN	VARIOUS	8/15/16	8/21/16	09:00	19:00						X	X	-	-	2	\$29.00	\$58.00	30	R2: +2x. NCR Combined BOOKENDS

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	77	0	0	0	0	0	0	0	0	0	0	0	77
AMT	\$2,146.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,146.00

SYSTEM APP: SALES ACCT

62317641 | Grand Rapids | Spectrum/Kalamazoo, MI | 1112 |

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